



Joint News Release

For Immediate Release

Friday, November 12, 2004

BROOKS AND JOHNSON ANNOUNCE HURLBUTT'S RETURN TO HEAD ROCHESTERWORKS

Monroe County Executive **Maggie Brooks** and Rochester Mayor **William A. Johnson, Jr.** today announced that Matthew Hurlbutt is returning as Executive Director of RochesterWorks!. The Monroe County/Rochester Workforce Investment Board approved Hurlbutt's appointment to the local workforce development organization.

*"I welcome Matt Hurlbutt back to RochesterWorks! and look forward to continuing the County's partnership to enhance services for local businesses and area job seekers," said **Monroe County Executive Maggie Brooks**. "Workforce development is a vital part of our efforts to help businesses stay competitive, and retain and attract skilled workers. Matt's leadership will keep us moving forward in creating even more opportunities for job seekers and employers in the years to come."*

*"We certainly welcome Matt Hurlbutt back to RochesterWorks!," said **Mayor William A. Johnson, Jr.** "Matt brings with him a wealth of experience and expertise. We look forward to the many contributions we know he will make to this organization, especially since he has worked with RochesterWorks! since its inception."*

*"Matt's return to RochesterWorks! is a win-win for all. His depth of knowledge of workforce development and his success in building RochesterWorks! services over the past few years are great assets for the region. We are extremely pleased to welcome him back," said **Martin Birmingham, Chair of the Workforce Investment Board and President of Bank of America, Rochester Region**.*

RochesterWorks, Inc., is a not-for-profit organization that administers all aspects of the RochesterWorks! system including three Career Centers and funds for employment and training services. Hurlbutt left RochesterWorks! in August to accept a position with DBM, an international provider of human resource solutions. He resigned from DBM this week to return to RochesterWorks!

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*“Serving the community and working on economic development have always been fundamental personal goals,” said **Matt Hurlbutt**. “RochesterWorks! serves an essential purpose in Monroe County – helping people find jobs and helping companies grow and be more competitive. I am excited to continue the good work we have begun at RochesterWorks!.”*

Hurlbutt joined RochesterWorks! in 2000 as Director of Operations. He was appointed Executive Director in 2001 with responsibility for overall management of the workforce development system. Some of his key accomplishments include attracting millions of dollars to help area companies train thousands of workers, development of the emerging worker model, and opening three career centers and a welfare-to-work center.

RochesterWorks! has been recognized as a statewide leader in workforce development. The organization is dedicated to helping Monroe County develop a strong workforce and a strong economy. RochesterWorks! helps job seekers find jobs, move to higher paying jobs or get training to improve skills. RochesterWorks! also assists businesses with recruitment, assessment, placement and training, and connects them to all federally funded employment and training programs in Monroe County. All RochesterWorks! services are free of charge.

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